Permit #F00020899-B

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00020899-B **Type of Permit:** FILMING **Release Date:** 10/15/2009

Production Company FORM

Insured Company Name FORM

Contact Phone No. 1 323-782-4981
Contact Phone No. 2
Fax
Address 8330 W. 3rd ST
Los Angeles, California 90048

Production Title AMERITRADE

Type of Production Commercial - Standard

Producer Larry Gold

Director Gary McKendry

1st AD Greg McCollum

Production Manager Michael Murphy

FilmL.A. Coordinator Daniel Alvarez

Location Manager Rod Weiner
Primary Phone Mobile - 415-606-1146
Secondary Phone Office - 323-653-0404

Location Assistant NA NA
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 300	$130.00
Notification Charge	$310.00
FILMLA FILM PERMIT RIDER FEE	$100.00

Total Permit Fee $540.00

Number of Locations 2

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Summary Information — Location

Permit Number F00020899-B
Production Company FORM
Insured Company FORM
Production Title AMERITRADE

Location Manager Rod Weiner
Primary Phone Mobile - 415-606-1146
Secondary Phone Office - 323-653-0404

Location Address 2325 McKinley Ave, Los Angeles, CA, 90291

Location Names

Location Type Private Residence

Location Description

Film Dates 10/16/2009 - 10/16/2009 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document Venice Area July 2009.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cube Trucks	3
Generator	1
Motor Homes	2
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	50

Filming Activities Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note RIDER B RELEASES LOCATION

Parking

Base Camp
Location Type : To Be Determined
Street :

Crew Parking
Location Type : To Be Determined
Street :

Posting "No Parking" signs W/S McKinley Ave, Mildred Ave - Olive Ave

Approximate Footage 0 - 300 **Log Number** 10-05235

Date(s) 10/16/2009 to 10/16/2009 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Permit Number	F00020899-B	**Location Manager**	Rod Weiner
Production Company	FORM	Primary Phone	Mobile - 415-606-1146
Insured Company	FORM	Secondary Phone	Office - 323-653-0404
Production Title	AMERITRADE		

Posting "No Parking" signs	S/S Mildred Ave, McKinley Ave - Clement Ave		
Approximate Footage	0 - 300	**Log Number**	10-05235
Date(s)	10/16/2009 to 10/16/2009	**Time(s)**	07:00 to 22:00
Posting "No Parking" signs	N/S Olive Ave, McKinley Ave - Beach Ct		
Approximate Footage	0 - 300	**Log Number**	10-05235
Date(s)	10/16/2009 to 10/16/2009	**Time(s)**	07:00 to 22:00

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Summary Information — Location

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Production Company FORM
Insured Company FORM
Production Title AMERITRADE

Location Manager Rod Weiner
Primary Phone Mobile - 415-606-1146
Secondary Phone Office - 323-653-0404

Location Address 1322 Appleton Way, Los Angeles, CA, 90291

Location Names

Location Type Private Residence

Location Description

Film Dates 10/16/2009 - 10/16/2009 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cube Trucks	3
Generator	1
Motor Homes	2
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	50

Filming Activities Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note RIDER B RELEASES LOCATION

Parking
Base Camp
Location Type : To Be Determined
Street :

Crew Parking
Location Type : To Be Determined
Street :

Posting "No Parking" signs N/S Appleton Way, Walgrove Ave - Glyndon Ave

Approximate Footage 0 - 300 **Log Number** 10-05236

Date(s) 10/16/2009 to 10/16/2009 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs E/S Glyndon Ave, Preston Way - Appleton Way

Approximate Footage 0 - 300 **Log Number** 10-05236

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Summary Information

Location

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Production Company FORM
Insured Company FORM
Production Title AMERITRADE

Location Manager Rod Weiner
Primary Phone Mobile - 415-606-1146
Secondary Phone Office - 323-653-0404

Date(s) 10/16/2009 to 10/16/2009

Time(s) 07:00 to 22:00

NOT A PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 6:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT